

Main Panel Demographics

N = 5,000 approx

Last Updated - March 2018



**United Arab Emirates**

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
<b>Males</b>	2.3	16.5	23.2	9.7	3.7	55.3
<b>Females</b>	1.9	14.2	20.1	6.5	1.9	44.7
<b>Total</b>	4.2	30.6	43.3	16.2	5.6	100.0

Lives in...	% of Total
o Abu Dhabi	25.1
o Dubai	52.7
o Sharjah	16.1
o (other)	6.1

Level of completed Education...	% of Total
o Basic High School or below	2.9
o After High School, some training or Trade	10.3
o Completed University to a Degree / Diploma	68.6
o Post University, eg. Masters / Doctor	18.1

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	6.4
o Chief/Director/President level	1.9
o Senior Manager	7.1
o Middle Manager	17.3
o Team Leader / Supervisor	25.0
o Staff Member	38.5
o Trainee / Intern	3.8

Total Household Income	% of Total
o Below Average	9.9
o Average	61.5
o Above average	25.2
o High Above Average	3.3

is BDM...  
32.6

Family Status...	%
o Never been married	34.8
o Married / deFacto	62.8
o Separated / Widowed	2.3

Parent of a Child...	%
o None	50.8
o Under 3 years old	15.9
o Between 3 and 11	23.5
o Between 12 and 16	6.9
o Over 16 years old	2.9