



Main Panel Demographics

N = 19,000 approx

Last Updated - March 2018



| | upto 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 over | Total |
|---------|---------|----------|----------|----------|---------|-------|
| Males | 2.5 | 13.0 | 15.8 | 12.1 | 9.3 | 52.7 |
| Females | 2.2 | 10.1 | 15.6 | 11.2 | 8.3 | 47.3 |
| Total | 4.7 | 23.1 | 31.4 | 23.3 | 17.5 | 100.0 |

| Lives in | | % of Total |
|----------|--------------|------------|
| 0 | Madrid | 19.8 |
| 0 | Barcelona | 17.1 |
| 0 | Valencia | 11.2 |
| 0 | Sevilla | 7.3 |
| 0 | (all others) | 44.6 |

| Level of con | % of Total | |
|--------------|--|------|
| 0 | Basic High School or below | 11.1 |
| 0 | After High School, some training or Trade | 40.0 |
| 0 | Completed University to a Degree / Diploma | 35.3 |
| 0 | Post University, eg. Masters / Doctor | 13.7 |

| Currently E | % of Total | |
|-------------|--------------------------------|------|
| 0 | Owner / Self Employed | 23.9 |
| 0 | Chief/Director/President level | 4.2 |
| 0 | Senior Manager | 7.8 |
| 0 | Middle Manager | 8.5 |
| 0 | Team Leader / Supervisor | 14.1 |
| 0 | Staff Member | 36.6 |
| 0 | Trainee | 4.9 |

| Total Hous | ehold Income | % of Total |
|-------------------|--------------------|------------|
| 0 | Below Average | 21.6 |
| 0 | Average | 36.3 |
| 0 | Above average | 32.4 |
| 0 | High Above Average | 9.8 |

| Fan | nily Status | % |
|-----|---------------------|------|
| 0 | Never been married | 32.2 |
| 0 | Married / deFacto | 58.2 |
| 0 | Separated / Widowed | 9.6 |

| Par | ent of a Child | % |
|-----|-------------------|------|
| 0 | None | 49.7 |
| 0 | Under 3 years old | 10.3 |
| 0 | Between 3 and 11 | 23.6 |
| 0 | Between 12 and 16 | 10.3 |
| 0 | Over 16 years old | 6.2 |