

Main Panel Demographics

N = 37,000 approx

Last Updated - March 2018



Russian Federation

| | upto 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55 over | Total |
|----------------|---------|----------|----------|----------|---------|-------|
| Males | 15.5 | 21.0 | 9.7 | 4.7 | 2.0 | 52.8 |
| Females | 14.9 | 21.9 | 6.7 | 2.8 | 1.0 | 47.2 |
| Total | 30.4 | 42.9 | 16.3 | 7.4 | 3.0 | 100.0 |

| Lives in... | % of Total |
|---------------------|------------|
| o Moscow | 27.8 |
| o St Petersburg | 9.1 |
| o Novosibirsk | 4.7 |
| o Nizhny | 4.0 |
| o Yekaterinburg | 7.3 |
| o None of the above | 47.1 |

| Level of completed Education... | % of Total |
|--|------------|
| o Basic High School or below | 4.5 |
| o After High School, some training or Trade | 19.4 |
| o Completed University to a Degree / Diploma | 67.3 |
| o Post University, eg. Masters / Doctor | 8.8 |

| Currently Employed Full Time as... | % of Total |
|------------------------------------|------------|
| o Owner / Self Employed | 7.6 |
| o Chief/Director/President level | 3.8 |
| o Senior Manager | 10.8 |
| o Middle Manager | 24.9 |
| o Team Leader / Supervisor | 16.9 |
| o Staff Member | 33.5 |
| o Trainee | 2.5 |

| Total Household Income | % of Total |
|---|------------|
| o Less than 120,000 Rubles per year | 19.0 |
| o Between 120,000 and 240,000 Rubles per year | 21.7 |
| o Between 240,000 and 480,000 Rubles per year | 29.2 |
| o Over 480,000 Rubles per year | 30.2 |

| Family Status... | % |
|-----------------------|------|
| o Never been married | 30.5 |
| o Married / deFacto | 63.1 |
| o Separated / Widowed | 6.3 |

| Parent of a Child... | % |
|----------------------|------|
| o None | 44.7 |
| o Under 3 years old | 21.9 |
| o Between 3 and 11 | 17.8 |
| o Between 12 and 16 | 9.1 |
| o Over 16 years old | 6.6 |