

Main Panel Demographics

N = 9,000 approx

Last Updated - March 2018



Japan

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	1.4	15.0	22.5	10.0	10.2	59.0
Females	1.2	13.9	15.3	6.7	3.9	41.0
Total	2.5	28.9	37.7	16.7	14.1	100.0

Lives in...	% of Total
o Hokkaido	5.0
o Tohoku	5.0
o Chubu	41.0
o Kanto	15.0
o Kansai / Kinki	18.0
o Chugoku	5.0
o Shikoku	2.0
o Kyushu / Okinawa	9.0

Level of completed Education...	% of Total
o Basic High School or below	24.9
o After High School, some training or Trade	19.0
o Completed University to a Degree / Diploma	48.9
o Post University, eg. Masters / Doctor	7.2

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	1.1
o Chief/Director/President level	1.0
o Senior Manager	5.2
o Middle Manager	14.4
o Team Leader / Supervisor	27.4
o Staff Member	38.9
o (does not work)	12.1

Total Household Income	% of Total
o Below Average	21.6
o Average	50.9
o Above average	23.4
o High Above Average	4.1

is BDM...

20.7

Family Status...	%
o Never been married	38.7
o Married / deFacto	52.6
o Separated / Widowed	8.8