

Main Panel Demographics

N = 86,000 approx

Last Updated January 2017



	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
<b>Males</b>	8.2	21.9	12.0	4.8	4.6	59.3
<b>Females</b>	1.6	15.1	8.2	3.3	3.2	40.7
<b>Total</b>	26.9	37.0	20.2	8.0	7.8	100.0

<b>Lives in...</b>	<b>% of Total</b>
<input type="radio"/> São Paulo	31.7
<input type="radio"/> Rio de Janeiro	16.5
<input type="radio"/> Salvador	9.3
<input type="radio"/> Brasília	4.7
<input type="radio"/> Fortaleza	4.6
<input type="radio"/> None of the above	33.2

<b>Level of completed Education...</b>	<b>% of Total</b>
<input type="radio"/> Basic High School or below	15.2
<input type="radio"/> After High School, some training or Trade	42.6
<input type="radio"/> Completed University to a Degree / Diploma	35.6
<input type="radio"/> Post University, eg. Masters / Doctor	6.5

<b>Total Household Income Classification</b>	<b>% of Total</b>
<input type="radio"/> A1 / A2	28.0
<input type="radio"/> B 1 / B 2	52.0
<input type="radio"/> C1 / C2	20.0

<b>Family Status...</b>	<b>%</b>
<input type="radio"/> Never been married	33.4
<input type="radio"/> Married / deFacto	52.5
<input type="radio"/> Separated / Widowed	14.1