

Main Panel Demographics

N = 6,000 approx

Last Updated - March 2018



Argentina

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	1.8	19.5	17.2	9.1	6.5	54.1
Females	1.5	12.0	17.2	9.1	6.0	45.9
Total	3.3	31.6	34.5	18.1	12.5	100.0

Lives in...	% of Total
o Buenos Aires	51.4
o Cordoba	8.8
o Rosario	11.1
o (other)	28.7

Level of completed Education...	% of Total
o Basic High School or below	17.4
o After High School, some training or Trade	41.2
o Completed University to a Degree / Diploma	32.1
o Post University, eg. Masters / Doctor	9.2

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	24.6
o Chief/Director/President level	6.0
o Senior Manager	6.7
o Middle Manager	7.5
o Team Leader / Supervisor	13.5
o Staff Member	41.8

Total Household Income	% of Total
o Below Average	10.8
o Average	54.3
o Above average	26.1
o High Above Average	8.7

is BDM...
30.4

Family Status...	%
o Never been married	41.2
o Married / deFacto	50.7
o Separated / Widowed	8.1

Parent of a Child...	%
o None	41.2
o Under 3 years old	14.7
o Between 3 and 11	26.0
o Between 12 and 16	8.3
o Over 16 years old	9.8